

Abstract

Consumer Goods Retail Sale Display Package

5       A package (6) includes a frame (7) into which product (34-37) is loaded from the back prior to being closed off by a card (8) which adheres to the back of the frame. The frame has openings (20-23) shaped to receive the product, each opening having retainers (50-53) extending forwardly from the edges thereof, each retainer shaped to engage a particular portion (40-42, 45) of the product.